# IWGSC Communication Resources

# Isabelle Caugant IWGSC Communications Officer

PAG XXIV

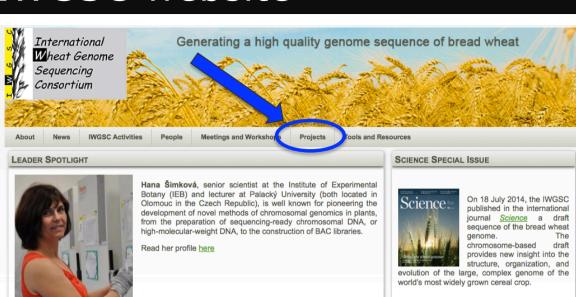
January 2016



# The IWGSC website

### www.wheatgenome.org

- ➤ Project outlines & updates
- ➤ Tools & resources
- ➤ Next meetings & workshops
- **≻**Community news
- >IWGSC Publications
- ➤ Key individuals
- > Awards
- > Presentations
- ➤ Press releases
- ➤ Fact sheets & Infographics



#### IWGSC NEWS

- Wheat Genome Sequencing Gets Major Boost A high quality bread wheat reference sequence will be available in less than two yearsThe International Wheat Genome Sequencing Consortium (IWGSC)...
- 2005-2015: A video Ever wondered how it all started?Watch the video featuring interviews of individuals who had a vision, decided to join force and embarked on this..
- 2005-2015: An image gallery 10 years of meetings, hard work and good time with friend and colleagues.

#### IWGSC AT PAG 2016

Saturday 9 January 8:00 to 10:10 IWGSC Workshop program - speaker profiles

Saturday 9 January 18:20 to 20:00 Open Business Meeting

Tuesday 12 January 13:30 to 18:10 Standards & Protocols Workshop

#### PRESS RELEASES

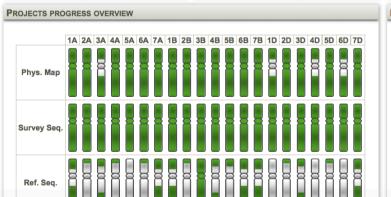
#### 6 January 2016 - Wheat Genome **Sequencing Gets Major Boost**

A high quality bread wheat reference sequence will be available in less than two

IWGSC announced today the production of a whole genome assembly of bread wheat, the most widely grown cereal in the world, significantly



accelerating global research into crop improvement.

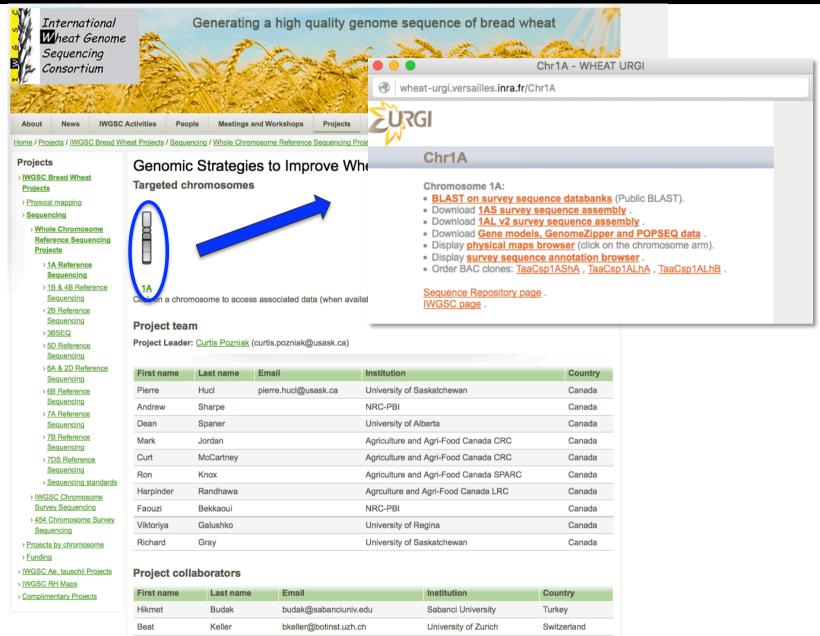


#### FACT SHEETS





# Project page



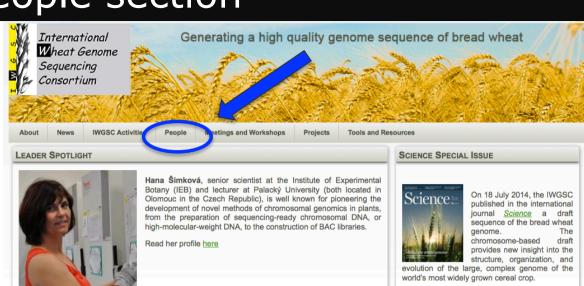


# People section

### www.wheatgenome.org

### People Section

- ➤ Recognizing key individuals in wheat research
- ➤ Increase visibility
- ➤ Profiles & interviews



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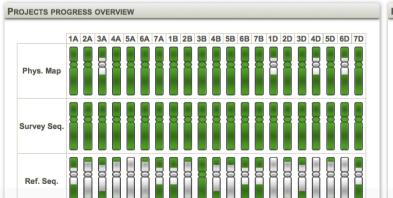
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#### FACT SHEETS





# Recognizing key individuals in wheat research

→ www.wheatgenome.org/People

### Leader spotlight

Home / People / Leader Spotlight



Hana Šimková
Published: 10/12/2015 11:23 ar
Hana Šimková, senior scier
(both located in Olomouc in
methods of chromosomal gr
or high-molecular-weight Dr



#### Hikmet Budak

Published: 06/23/2015 03:36 p Hikmet Budak is a Professo University, Turkey, where he Professor at the University of responses in cereals, and the regulators, such as microRN



Curtis Pozniak
Published: 03/09/2015 05:29 p
Curtis Pozniak is a professo
Saskatchewan (Canada), a
Development Centre. His w
to supervising graduate stud

Next Leader Spotlight: Sebastien Praud



### →Leadership award

Home / People / Leadership Award



**Gregoire Berthe** 

Published: 11/16/2015 02:53 Grégoire Berthe was awa support to the Internationa received his award in Nov (France), organized by the

### → Early Career Award

Home / People / Early Career Award



Tingting Zhu
Published: 11/25/2015 04:55
Tingting Zhu was awarde
PAG.

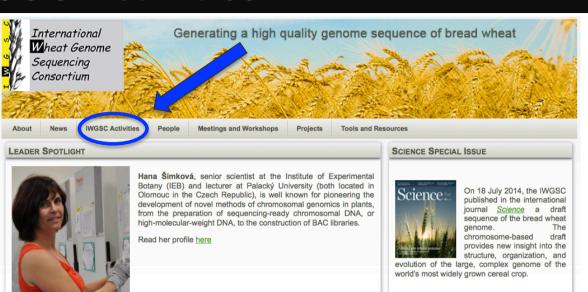


# **IWGSC** Activities

### www.wheatgenome.org

### **IWGSC Activities**

- > Articles published in magazines
- > Presentations at meetings
- Meeting calendar
- > IWGSC Workshops: program, abstract, speaker profiles, slides



#### **IWGSC News**

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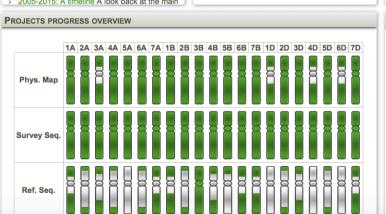
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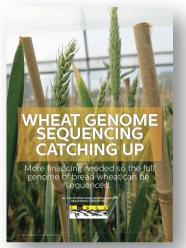
#### **FACT SHEETS**





# News from the IWGSC





European Seed - June 2015



International Innovation – July 2015



Seed World - Oct 2015

Home / IWGSC Activities / Publications



Home / IWGSC Activities / Presentations





#### Program of IWGSC workshop at PAG 2016

Published: 10/27/2015 09:45 am

The IWGSC scientific workshop at PAG 2016 will take place on Saturday 9 January 2016 from 8:00 to 10:10 am. The workshop will include a talk on the Emmer wheat sequencing project and other talks on the generation or use of wheat genomic resources. As usual, the workshop also will include a talk by an early career award recipient. This award is given to a young scientist nominated by anyone in the wheat community and selected by the IWGSC leadership.



Program of IWGSC Standards & Protocols workshop at PAG 2016

Published: 11/04/2015 12:07 pm

The IWGSC Standards and Protocols workshop at <u>PAG 2016</u> will take place on Tuesday 12 January 2016 from 1:30 to 6:10 pm. The workshop will focus on the assembly and quality control of BAC-based chromosome pseudomolecules and the integration of multiple map and sequence-based resources to produce the bread wheat genome reference sequence.

Home / Meetings and Workshops / Next workshop

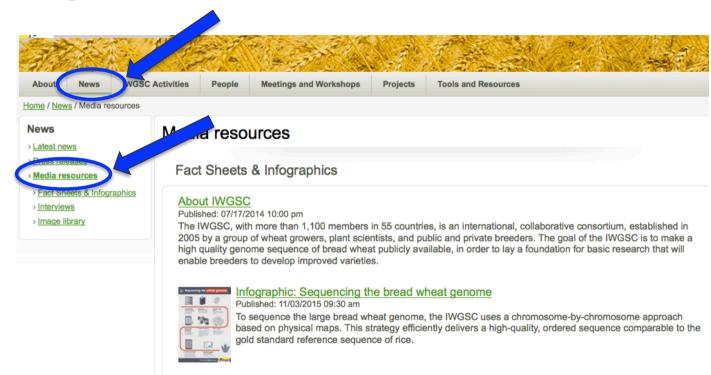


# Media Resources

### www.wheatgenome.org

### Media Resources

- > Press releases
- **≻**Infographics
- ➤ Image library
- ➤ Video interviews





# Media resources

### Press releases

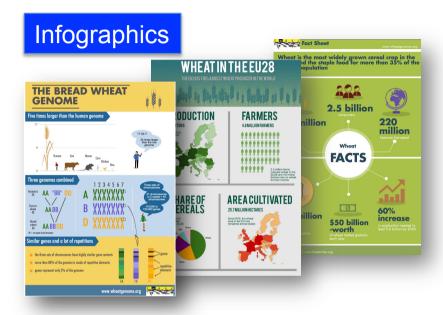


Home / News / Press releases

## Image library



Home / News / Media resources / Image library



Home / News / Media resources / Fact Sheets & Infographics



Home / News / Media resources / Interviews



# IWGSC 10-year anniversary



### **Pictures**



Home / IWGSC Activities / 10-year anniversary



Ever wondered how it all started?

Watch the video featuring interviews of individuals who had a vision, decided to join force and embarked on this long, frustrating at times, but rewarding journey.

Click on the image below to watch the video (external link)



https://www.youtube.com/watch?v=5Ewwh7bdWrY

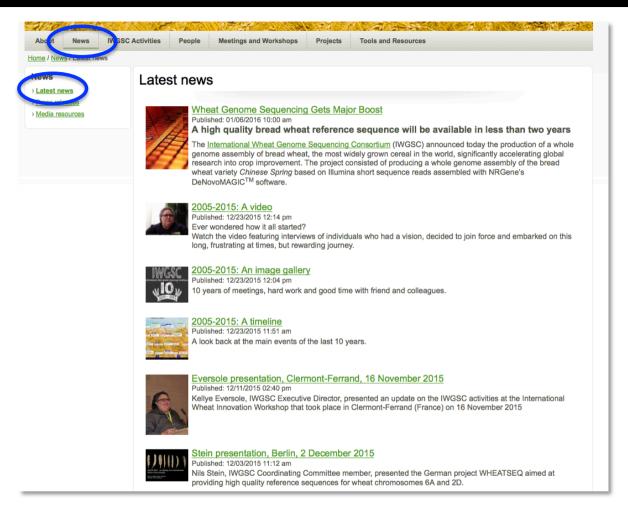


www.wheatgenome.org

# How to stay informed about the latest IWGSC news?



Home / News / Latest News





Emailed to members Three times a year





# The IWGSC can...

> Feature news about your publications on the IWGSC website

> Publish coordinated press releases/news announcements

> Help you disseminate your news to targeted media outlets

Keep us informed of your latest publications Let us know your publication plans



# Media Coverage

### Press release

### Wheat Genome Sequencing Gets Major Boost

Published: 01/06/2016 10:00 am - Last modified: 01/08/2016 04:38 pm Tweet



#### A high quality bread wheat reference sequence will be available in less than two years

The International Wheat Genome Sequencing Consortium (IWGSC) announced today the production of a whole genome assembly of bread wheat, the most widely grown cereal in the world, significantly accelerating global research into crop improvement. The project consisted of producing a whole genome assembly of the bread wheat variety Chinese Spring based on Illumina short sequence reads assembled with NRGene's DeNovoMAGICTM software.

The public-private collaborative project is coordinated by the IWGSC and co-led by Nils Stein of IPK Gatersleben in Germany, Curtis Pozniak of the University of Saskatchewan's Crop Development Centre in Canada, Andrew Sharpe of the Global Institute for Food Security in Canada, and Jesse Poland of Kansas State University in the United States. Project participants also include researchers from Illumina, Inc.; NRGene in Israel and the United States; Tel Aviv University in Israel; and the French National Institute for Agricultural Research (INRA).

Funding for this project was provided by Genome Canada, Genome Prairie, Saskatchewan Ministry of Agriculture, the Saskatchewan and Alberta Wheat Development Commissions, and the Western Grains Research Foundation through the Canadian Triticum Applied Genomics

(CTAG2) project, Kansas State University through the US National Science Foundation Plant Genome Research Program, and Illumina, Inc.



# Media Coverage

Press release PRECISION.AGWIRED.COM **Science** Daily PHYS ORG **PROFESSIONAL** Consortium (IWGSC) annound usagnet food ingredients 15 SeedQuest® genomeweb Balanced Reporting. Trusted Insights.

www.wheatgenome.org



# For more information



www.wheatgenome.org

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